

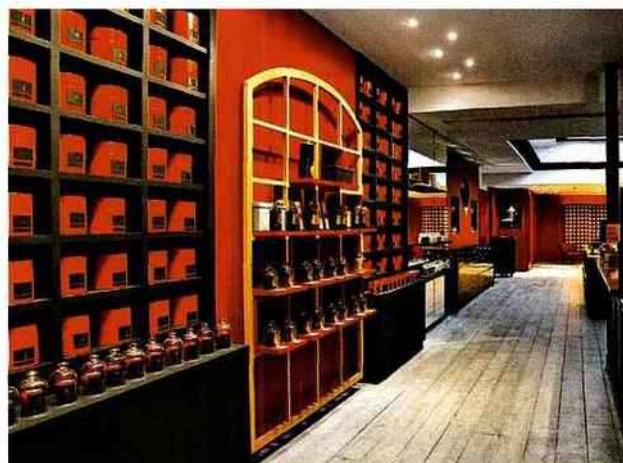
What's new in Paris ?

Jovoy perfumery scents success in rue de Castiglione

beauty Airy, warm and functional, the extensive new 175 sq.m. showcase for Jovoy's exceptional perfumes and accessories has lots of surprises in store for customers. Boasting red walls, fine materials and vintage furniture, this new boutique provides an elegant and cozy setting for some 80 different brands and 1,000 perfumes. The store concept was developed by the brand's owner, François Hénin, whose passion for perfume is evident in every detail. Alongside the beautiful selection of rare perfumes, the store also carries a range of new accessories, such as Sen7 refillable atomizers, James Heeley candles and Parfums d'Orsay room scents, plus a perfume trunk developed exclusively in partnership with T.T. Trunks. A rare and enchanting space exploring the very essence of perfume.

Jovoy, 4, rue de Castiglione, 1st. Tel. 01 40 20 06 19.

www.jovoyparis.com



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Discover the greenhouses of the Jardin des plantes

visits Over 450,000 people have already visited the giant greenhouses at the Jardin des plantes since they reopened in 2010, and they keep on coming! So popular are they, in fact, that the Muséum d'histoire naturelle recently began running guided tours to help visitors learn more about its treasures. Filled with more than a thousand creepers, ferns, palm trees and orchids, these greenhouses simulate the conditions found in tropical rain forests, deserts and arid environments, while others are dedicated to New Caledonia and the history of plants. Some of the plants have grown from just a few centimeters high to three meters tall, so they obviously love living in Paris! The themed tours help visitors understand just how these "miracles" of the plant world were made possible and explore various nature-based topics, such as evolution and the different strategies devised by plants to adapt to their surroundings.

Jardin des plantes. Muséum national d'Histoire naturelle. 57, rue Cuvier, 5th. Tel. 01 40 79 54 79. 10am to 6pm. €4 and €6. Visits last 1 hour.

Prasline paradise

gourmet delights Want to experience a taste of French culinary history? The latest Paris store opened by luxury confectioner Mazet in the Marais last month gives pride of place to the Mazet prasline. A grilled Spanish almond covered in caramelized sugar and flavored with vanilla and gum Arabic, the prasline was invented in 1636 by the comte de Praslin's "officier de bouche" (head of dining). The work of architect Jun Yonekawa, the store sports, on the right, a museum dedicated to the illustrious family who patented the secret prasline recipe and, on the left, a mouthwatering range of macaroons, chocolates, biscuits, grilled almonds, chocolate fondues and other gourmet delights. Irresistible!

La Maison de la prasline [Mazet] 37, rue des Archives, 4th. Tel. 01 44 05 18 08.

